

Breathe in. Breathe out. Levitate.

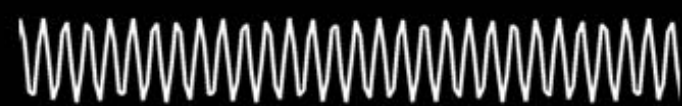
Flyte uses brainwaves to float
objects in the air.



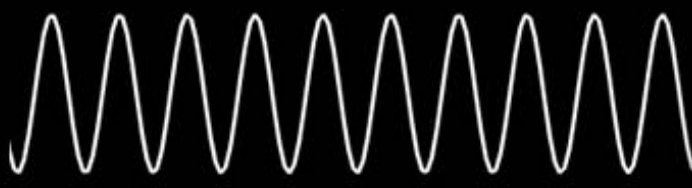
Human Brainwaves

Our brain emits electrical signals which are grouped into different frequencies: Gamma, Beta, Alpha, Theta and Delta.

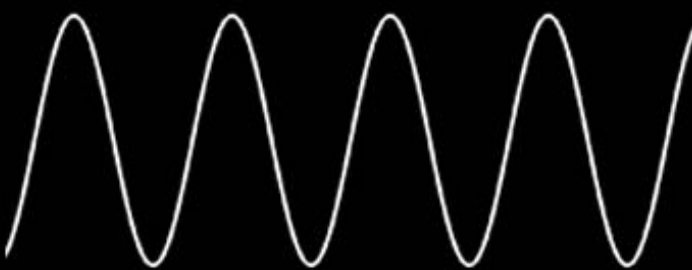
Gamma
32 -100 Hz



Beta
13 -32 Hz



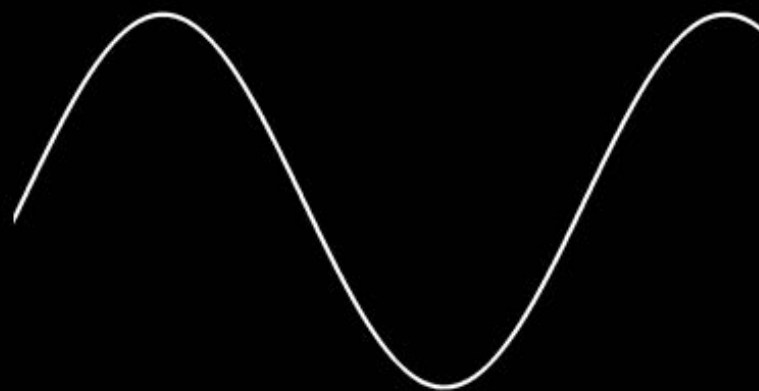
Alpha
8-13Hz



Theta
4-8 Hz



Delta
0.5-4Hz



Using biofeedback EEG headsets (as shown above), we're able to analyze brainwave activity and determine if a person is in a meditative state or a focused state.

The higher the meditative state, the higher the ball will levitate.

“Meditation is one of the most effective ways to treat stress, fear and anxiety.

And we’ve tapped into the science behind it”

F L Y T E



In the film *Star Wars* Jedis use “the force” to move objects with their mind. For Flyte, “the force” is our brainwaves...and there’s a science behind it.



Brainwave signals are mapped to a motor controller which moves a magnetic base up and down, causing the ball to rise and fall in mid-air.

We found a significant difference
in brainwave activity during meditation.

How to Meditate ?

1. Find a comfortable position.
2. Close your eyes.
3. Focus on your breath.
4. Observe your thoughts, as they arise. (But don't analyze them)
5. Take it slow.

By following these steps, the breath begins to lengthen and the brainwaves begin to slow down

To test this experiment, we gathered a group of meditators to see if we could collectively levitate the ball in the air during meditative state.

After several hours, we noticed a significant change in brainwave activity.

The brainwaves shifted from Alpha and Beta state into the Theta state.

When the group average meditative brainwave data was higher than 50%,
the ball started to levitate.



Powerful thoughts change the world.

The true test was to determine whether our thoughts
are powerful enough to change our actions.



One person can influence
the entire planet,
but what happens to our
brainwaves with the combined
force of several people
meditating after an extended
period of time?

Could we collectively
synchronize our brainwaves to
achieve desirable outcomes?



We're going live on Kickstarter
to raise awareness about the power of
meditation, and to share the magic
of levitation to a wider audience.

One lucky backer will have the chance to take home the actual brainwave
levitation device from the experiment, allowing them to levitate the
ball with their own brainwaves.

The pledge for the brainwave device is \$4,999.

Luckily, we have another pledge without the brainwave headset
starting at \$89: The Buda Ball

The Buda Ball

To share the magic of levitation to a larger audience, we've included a pledge called the Buda Ball starting at \$89. It's a levitating sphere that gently hovers over a base reminding us about the power of meditation.

The Buda Ball hovers in mid-air via a magnetic field and comes in gold, onyx, chrome and copper finishes and features black, white, oak, and walnut bases.

Live on Kickstarter
April 24th 2020
@ 1pm EST



The Buda Ball

is a levitating sphere designed to improve our well-being by helping us feel calm during turbulent times.

It's a reminder of the power of meditation, encouraging us to slow down and drop into our own center of gravity.

The Buda Ball can be used as a decorative art object in any home or office and can levitate both vertically and horizontally.

The Buda Ball comes in Gold, Chrome, Onyx, and Copper finishes and features Black, White, Oak and Walnut bases.

Early Bird Price \$89

Retail Price \$129

